

## Vendor Link Directory Listing Request

If your site is relevant to ours, i.e. you sell machinery, hardware, software or equipment to businesses, state, county, municipal governments, special districts or authorities, churches or non-profits, we would be pleased to include a link to your website in our Vendor Directory. And it's **WIN-WIN** as we each benefit from even better search engine rankings!

### ***Here's what we need to create a link from LeaseExperts' Directory TO YOUR SITE:***

1. Go to: [http://www.LeaseExperts.com/Vendor\\_Link\\_Directory.htm](http://www.LeaseExperts.com/Vendor_Link_Directory.htm) (copy & paste this into your browser)
2. Peruse the various categories and tell us which CATEGORY and SUB-CATEGORY are the most appropriate for your business listing (required):  
CATEGORY: \_\_\_\_\_ SUB-CATEGORY: \_\_\_\_\_
3. Tell us the page on your site that you want us to link to: <http://www.> \_\_\_\_\_
4. Provide a very brief title for your link (i.e. your company name) \_\_\_\_\_
5. Please provide a 3-5 sentence description of what your company does, its products or anything else you would want a site visitor to see:  
\_\_\_\_\_  
\_\_\_\_\_

### ***Here's how to arrange a link to LeaseExperts FROM YOUR SITE:***

***Here's what you get from us, 100% free:*** First Capital will gladly provide simple copy for a link from your website to LeaseExperts.com. The title will include text indicating that we provide attractive lease financing for the specific equipment that YOUR COMPANY SELLS. Here's WHY you want to do this—it lets your customers know that there is another way to buy your equipment and provides an opportunity for them to obtain our lease-to-own quote on YOUR EQUIPMENT. The link can point to a page on our site that explains the benefits of leasing, or can point directly to lease quote page—your choice. (**ask about our custom lease quote calculator for vendors**) If you can provide a full link like the one outlined above, or participate in any other joint marketing efforts with us, we will be please to provide an ENHANCED DIRECTORY LISTING:

1. We will *also* list your company at the TOP of the category you select to be listed in, for added visibility
2. We can *also* include your logo for added visibility

***Please tell us:*** (This will not be published)

Full Company Name: \_\_\_\_\_ Company phone: \_\_\_\_\_  
Your Website URL, like this: <http://www.> \_\_\_\_\_  
Primary Sales Contact name: \_\_\_\_\_ Email Address: \_\_\_\_\_

Return To:  
**Bob Arnowitt, VP Sales**  
First Capital Equipment Leasing Corp.  
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